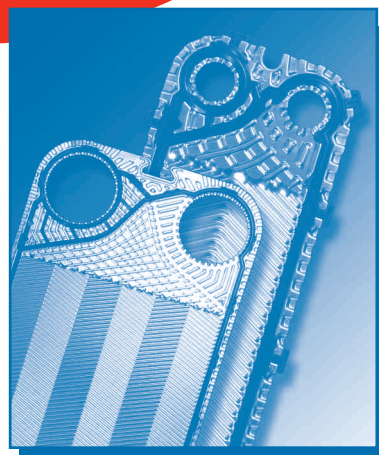
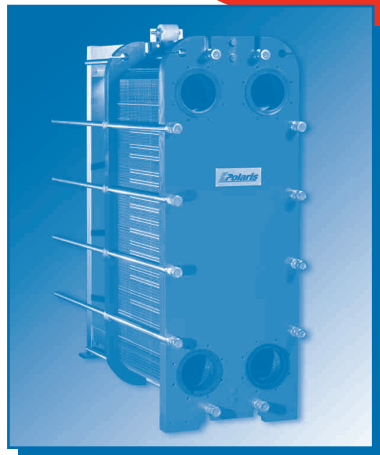
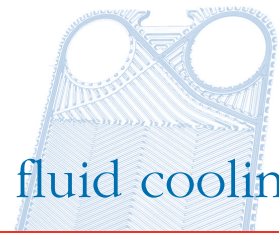


**Don't let your cooling dollars evaporate.**



Cooling towers and Polaris Plate Heat Exchangers  
beat the high life-cycle cost of evaporative coolers!



# Make the **economical choice** for HVAC and process fluid cooling.

**Cooling towers with Polaris PHEs beat evaporative coolers for economy and efficiency!**

Installing an evaporative cooler is one answer for HVAC and process fluid conditioning. Such units can isolate system fluids from contaminants while eliminating heat. **But a much better choice is available.**

**Structure a system that combines a cooling tower with a Polaris plate heat exchanger, and you'll save money from day one.** You'll also get a system that maintains effective fluid isolation and cools HVAC or process liquids more efficiently.

A tower system with a Polaris PHE at its heart is far less expensive to buy than any evaporative cooler. Couple the tower and the heat exchanger, and you also get a more efficient system that's cheaper to run, incorporates superior stainless steel components, uses colder water (not glycol), and requires smaller components – including heat pumps – with lower horsepower.

Combining a cooling tower with a Polaris heat exchanger delivers unbeatable savings at purchase and throughout a long, useful life. Make the efficient, economical choice whenever you need to cool HVAC or process fluids. Choose Polaris PHEs.

### Seven reasons to choose a Polaris PHE/cooling tower system

- Much lower purchase price and installed cost than an evaporative cooler system
- Lower horsepower for greater economy
- Colder water in system means lower operating cost
- Superior cleanability results in lower maintenance costs
- Overall system is smaller, more economical to operate
- No need for glycol, so system delivers better heat transfer, lower operating cost
- Stainless steel construction of PHEs is more durable than evaporative cooler alternatives.

**The choice is clear. For big savings at purchase, and more efficient, economical operation afterward, go with cooling tower/PHE systems from Polaris.**

<b>Cooling tower and Polaris PHE vs. Evaporative Fluid Cooler</b>		
Costs for a typical installation Conditions: 330 gpm, 104 HW, 92.6 CW, WB 78		
	<b>Evaporative Fluid Cooler</b>	<b>Cooling Tower and Polaris PHE</b>
Total HP	45	10
Materials	Galvanized Steel	Stainless Steel PHE Fiberglass Tower
Costs	<b>\$16,800</b> (including fan, evaporative cooler, spray pump, basin heater and control panel)	<b>\$11,352</b> (including tower, heat exchanger, spray pump, basin heater and control panel)


28 May Street • Edison, NJ 08837  
 Phone: 732-225-3100 • FAX: 732-225-9155  
 www.polarisphe.com  
 e-mail: sales@polarisphe.com