



Make your campus card program more productive, capable and secure with a Fargo Card Identity System.

These days, campus cards are getting smarter than the average freshman. They're multi-function cards that do everything from unlocking doors to buying dinner. As campus cards become more sophisticated, so does card production. Issuing cards, even basic photo IDs, to thousands of students can turn into a frustrating, expensive mess — unless you use the right system: A Fargo Card Identity System.

Bringing a world of experience to your campus.

Productivity and cost-savings. Security and versatility. They're as important to your card office as they are to the Fortune 500. At Fargo, we apply years of experience — more than 140,000 systems worldwide — to creating a card identity system that delivers exactly what your program needs:

Great-looking, longer-lasting cards. Fargo Card Identity Systems enhance your school's image while maximizing your budget. Our affordable and reliable HDP5000 Card Printer/Encoder with High Definition Printing™ technology gives you outstanding image quality plus higher durability.

Reliable issuance, anywhere. Mission-critical card issuance situations such as student registration or special events require efficiency, flexibility and non-stop reliability. The HDP5000 and other Fargo printer/encoders feature Ethernet connectivity and

internal print servers that let you set up card issuance anywhere. Fargo card production software gives you the flexibility of centralized or distributed issuance. And our printers and materials deliver reliable performance under the most demanding conditions. We help you keep the lines moving.

Compatible systems on campus and off. Fargo Card Identity Systems can smoothly integrate into your existing campus card system. They're compatible with all major card production software, and can support your financial partner's ATM/debit and point-of-sale technical requirements.

Protected investment. Build the Fargo Card Identity System you need now. Then easily upgrade it to meet future needs with lamination and encoding modules (including smart card and magnetic stripe), connectivity options, management software and accessories.

Ask your integrator.

If you're planning to upgrade your current system, or are just looking for a stand-alone card printing station, talk to your authorized Fargo integrator. When the success of your campus card program depends on the card, you should depend on Fargo.



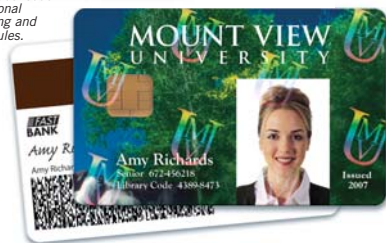
Anatomy of a Fargo campus card.

Peel away the layers of a card produced by a Fargo Card Identity System, and you'll find all the elements that make your campus cards versatile, durable and secure:

- **A holographic overlaminate** can be customized with your school's logo or mascot for high security and school identity.
- **High Definition Printing reverse prints** text and photos on the underside of HDP® Film for sharp, colorful and wear-resistant cards. High Definition Printing prints over the card edge and up to the edge of smart card contacts.
- **Embedded smart card electronics** range from proximity antennas to smart card processor chips — whatever you require.



HDP5000 printer/encoder shown with optional two-sided printing and lamination modules.



NEW!

HDP5000 SYSTEM HIGH DEFINITION PRINTER/ENCODER

Great-looking ID cards. Now more affordable.

- **Produces highest image quality ID cards.** Reverse printing on HDP® Film fuses image to card surface, creating crisp, glossy photos.
- **Higher reliability.** HDP printheads never touch the card surface or debris. You get longer printhead life, more card production uptime — and a lifetime printhead warranty.
- **Integrates with any system.** Ideal for “one card” systems. Speeds production time by encoding data in the same pass as printing. Works with your campus card production software, or Fargo Asure ID® software.
- **Ensures card durability and security.** Optional overlaminates provide maximum protection from wear and tear, counterfeiting and tampering, thus increasing your ID card life.
- **100% field-upgradable.** Add dual-sided printing, single- or dual-sided lamination and card encoding modules whenever your campus card program requires them.



DTC550 printer/encoder shown with optional lamination module.



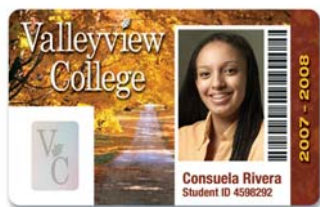
DTC550 SYSTEM DIRECT-TO-CARD PRINTER/ENCODER

Outstanding performance in mission-critical card issuance situations.

- **Keeps the lines moving.** Dependable operation meets high-volume demand during peak periods such as beginning-of-term registration.
- **Replace cards less often.** Direct-to-card printing and laminating produces durable cards that withstand frequent use in multi-function campus card systems.
- **Makes card production more efficient.** Easy to learn, operate and maintain with intuitive LCD control panel, easy-loading ribbons and dual card hopper.
- **Fits a wide range of campus card systems.** Can be configured and upgraded with optional card encoding modules, lamination module and networking with an internal print server.



DTC400 printer/encoder shown with Fargo Asure ID software.



DTC400 SYSTEM DIRECT-TO-CARD PRINTER/ENCODER

Compact, portable and simple to operate for use anywhere on campus.

- **Ideal for on-the-spot card issuance.** Small footprint and hassle-free operation allow easy setup anywhere for producing student IDs as well as limited-run cards such as visitor badges, conference registration, VIP cards and more.
- **Versatility and simplicity in one package.** Options such as dual-sided printing and card encoding modules produce an impressive variety of cards. Yet the DTC400's simple operation requires minimal training.

Combining secure identity with school identity.

Card security is a hot issue among campus card, IT and security managers. Fargo Card Identity Systems offer several ways to combine both custom graphics and visual security features that help prevent fraud or counterfeiting of campus cards.

Full-featured software included with purchase.

When ordered with a new Fargo Card Printer/Encoder (HDP5000, DTC550 or DTC400), Fargo Asure ID® Express™ (an \$825 value) is included at no charge.

Free Loaner Printer Program.

The two-year printer warranty includes a free loaner printer in the first year. Available for the Fargo HDP5000, DTC550 or DTC400 Card Printer/Encoders, in the U.S. only.

To learn more about Fargo Card Identity Systems, and what they can do for your campus card program, contact an authorized Fargo integrator, or visit: www.fargo.com/education

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