

SMS OUTDOOR CABINET



New technology makes possible digital billboards which will allow you to send directed messages as easily as you change channels with your remote control. Forget assembling and waiting for advertising agencies or printing shops. Change messages when you want and adapt the message to the location of the cabinet. SMS Outdoor Cabinet is designed to handle rough conditions and different types of outdoor climate.

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A presentation can be created from still images, films or texts. All this can, with the aid of digital technology, be easily exchanged and updated. This creates a living advertising sign. Prices, for example, can be changed automatically in real time. Possible locations are commercial streets, squares, bus stops, the outside of company and hotel entrances, malls, shopping centres, train stations and airports. Through integration of existing information sources such as Internet/intranets, GSM, check-out/inventory systems, the time between idea, production and finished product is significantly shortened. The end result is both more effective and cheaper.

INFO

- Color: Optional
- Theme: Optional
- Optional display: plasma or LCD (not included).
- Screen size: Up to 50".
- Horizontal or vertical poster format with one or two page display.
- One page display is combined with a glassed-in back with optional motif, eg a map, logotype, or a local motif.
- Measurements: W=1514 mm, H=2300 mm, D=390 mm (other measurements available).
- Each cabinet contains an air conditioner, air filter and automatic fuses.
- Sides of stainless steel (can be painted in optional color).
- Can be combined with integrated benches, eg oak.
- Built to handle temperatures between -30° to +50° C.



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