



Real Style for Real Life.

Bruce® laminate floors are designed for your sense of style, with an appreciation for your lifestyle.

Bruce floors are incredibly realistic, and the technology beneath them is pretty incredible, too. Each floor combines beautiful design with durability to stand up to kids, pets, and the wonderful chaos of your life. Plus, it all comes at an affordable price with the industry's best warranties, for real peace of mind.

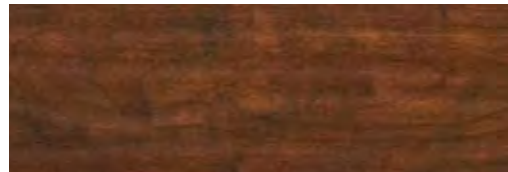
So whether you choose the casual flair of a classic hardwood look, the sophistication of an exotic style, a stunning stone design, or any of our other distinctive laminate floors, you can count on realistic looks, easy care and uncompromising quality. For real style that understands your real life.

Reserve™ Premium

Surround yourself with the look of gorgeous cherry. Hand-sculpted detail adds character and warmth, to give your busy home attention-getting style.



Natural Cherry L0215



Wild Cherry L0216

PREMIUM

30

- Hand-sculpted American species
- 5" real-wood width
- Thickest flooring for true-to-life hardwood sound
- Lock&Fold® — fastest 2-step installation process
- 30-year warranty



Park Avenue™

This elegant collection captures the sophisticated look of exotic hardwoods. For standout style and a decorating choice that says, "You've arrived."



Fruitwood Select L3044



Exotic Walnut L3020



Makore L3019



Ironwood Amber L3017



Pradoo L3018



Ironwood Natural L3016



Mocha Maple L3046



Wenge L3045

PREMIUM

30

- Unique and distinctive exotic designs
- 5" real-wood width
- Thickest flooring for true-to-life hardwood sound
- Lock&Fold® — fastest 2-step installation process
- 30-year warranty

