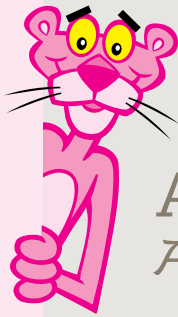
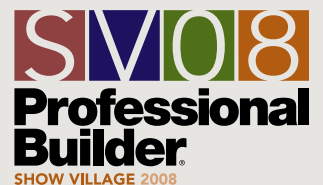


Featuring
Duration™ Premium
shingles with
SureNail® Technology



A Diamond in the Roof

A how-to guide to a brilliant roof design



The Palazzo High Tech Home, built by Nationwide Custom Homes, is featured in this year's Show Village at the 2008 International Builders' Show.

Make a design that shines

The look of a roof can have a significant impact on the overall design and perceived value of a home. After all, roofs can make up half of a home's exterior. Why give your customers only part of the curb appeal they desire? Our new diamond roof design really shines in this year's Show Village.

With innovative products and nearly 65 years of expertise, Owens Corning is your trusted design resource. Here is how you, too, can put this design on your roofs—and homes—taking them to a whole new dimension.

Designing with shingles

Creating a design with shingles can be a fun and exciting way to add a touch of elegance or whimsy. Design possibilities are virtually endless, but there are a few things to keep in mind:

- Use the same style of shingle in the design as on the main roof—mixing shingle types may cause leaking due to the difference in thickness or shape
- A minimum 4" offset from the shingle above or below must be maintained or the proper water shedding may not occur
- It's a good idea to do a test run of the design before actual installation



- To make the job go quicker and easier, precut your shingles—for the diamond design, cut them to the predetermined measurements in the diagrams below
- Use a vertical chalk line through the center of your design to keep it properly aligned
- Choose colors that complement the overall color of the home's exterior—bright colors make a bold statement and a black outline really makes the design stand out

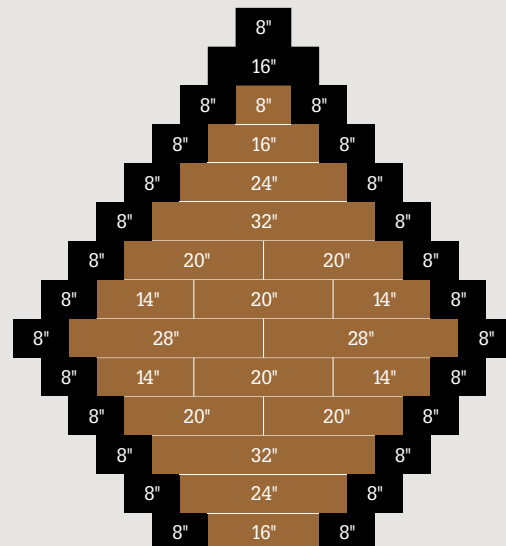
Diagrams

Large Diamond Design (center of roof)

Dimensions: 72" w x 95.625" h, 17 courses

- To make this size diamond, you will need:

- (26) 8" x 5 5/8" black shingles
- (2) 16" x 5 5/8" black shingles
- (2) 8" x 5 5/8" color shingles
- (2) 16" x 5 5/8" color shingles
- (2) 24" x 5 5/8" color shingles
- (2) 32" x 5 5/8" color shingles
- (2) 40" x 5 5/8" color shingles [(2) 20"]
- (2) 48" x 5 5/8" color shingles [(2) 14", (1) 20"]
- (1) 56" x 5 5/8" color shingle [(2) 28"]

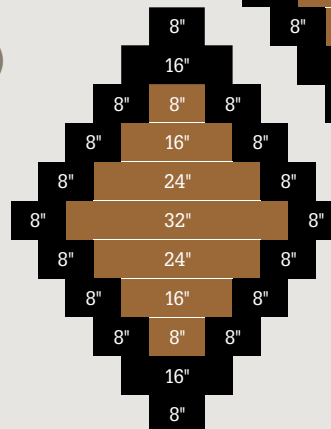


Small Diamond Design (on dormers)

Dimensions: 48" w x 61.875" h, 11 courses

- To make this size diamond, you will need:

- (16) 8" x 5 5/8" black shingles
- (2) 16" x 5 5/8" black shingles
- (2) 8" x 5 5/8" color shingles
- (2) 16" x 5 5/8" color shingles
- (2) 24" x 5 5/8" color shingles
- (1) 32" x 5 5/8" color shingle





Duration™ Estate Gray†



Duration™ Premium Driftwood†



Duration™ Shingles

Duration™ Premium Shingles

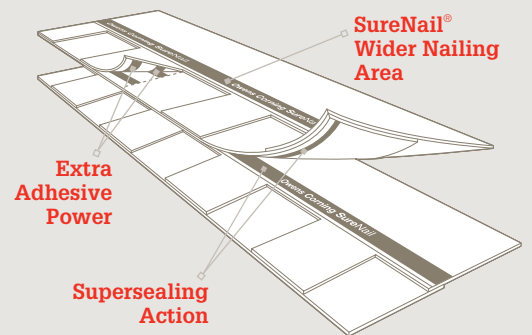
Duration™ Premium shingles with SureNail® Technology have it all: a bold, dimensional look,

As seen on the Palazzo High Tech Home

plus impressive durability. These beautiful shingles are designed for long-lasting performance, with a Limited Lifetime Warranty* and 130-MPH Wind Resistance Limited Warranty*. Available with Algae Resistance on a regional basis.

Duration™ Shingles

Durable shingles. Soft, refined look. *Duration* shingles with *SureNail* Technology balance performance with an attractive, well-blended appearance. These shingles also get high marks for durability because of their 30-Year Limited Warranty* with 110-MPH Wind Resistance Limited Warranty*. Available with Algae Resistance on a regional basis.



Duration™ Premium Shingles

Appearance



Thicker

Color Blends™



Bold, Vibrant

Shadow Lines



Dark

Wind Resistance*



130 MPH



Warranty Length*



Limited Lifetime

Weight



Heavier

Duration™ Shingles

Appearance



Thick

Color Blends™



Soft, Refined

Shadow Lines



Muted

Wind Resistance*



110 MPH



Warranty Length*



30 Years

Weight



Heavy

Products that dazzle

Our new diamond roof design isn't the only thing that will be creating a buzz at this year's Show Village. Be sure to check out the Palazzo High Tech Home, featuring some of Owens Corning's brightest interior and exterior products.



Exterior:

- Roof: Duration™ Premium shingles with SureNail® Technology
 - Majority of roof: Estate Gray
 - Diamond outline: Onyx Black
 - Inside of diamond: Desert Tan
- Front: Cultured Stone® White Oak Country LedgeStone

Interior:

- Home Theater: QuietZone® Quiet Retreats™ Noise Control Solution
- Bedroom: QuietZone® Quiet Foundations™ Noise Control Solution
- Bedroom/Attic: Owens Corning PINK FIBERGLAS™ Insulation
- Fireplace: Cultured Stone® Stirling Rockface
- Sitting Room: Cultured Stone® San Francisco Used Brick

Want to know more about Owens Corning products and services? It's easy to reach us:

1-800-GET-PINK™ | www.owenscorning.com



OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659

1-800-GET-PINK™
www.owenscorning.com

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* 130-MPH wind resistance only applies to *Duration* Premium shingles. 110-MPH wind resistance only applies to *Duration* shingles. See actual warranty for complete details, limitations and requirements.

** Color blends is a term that describes the intensity and amount of colored granules on the shingle, which can be more visible over the entire roof deck than in a small photographic swatch.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area. The Cultured Stone® product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors.

SureNail Technology Patents Pending.

Cultured Stone is a registered trademark of Owens Corning.