

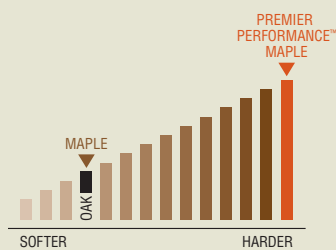


PREMIER | PERFORMANCE™
HARDWOOD

Premier Performance™ Hardwood. Real hardwood made for real life. Yours.

Hardwood floors weren't meant to be looked at. They were meant to be lived on. Tread upon. Trampled over. That's why Armstrong designed an exclusive hardwood that can withstand the day-to-day punishment of active living.

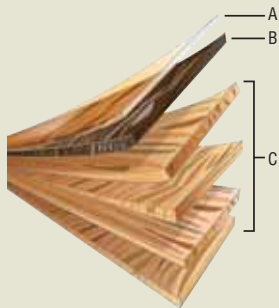
Beauty and Brawn get married.
You live happily ever after.



Infused with liquid acrylic for added durability, Premier Performance offers the timeless beauty of real hardwood, with increased resistance to dings and dents compared to traditional wood floors.

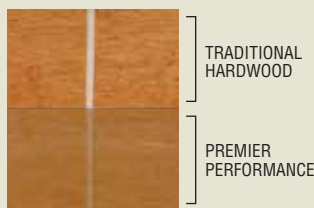
Extra-tough hardwood with extra-strength touches.

Premier Performance is a 100% genuine engineered hardwood you can install on any level of the home, and offers a layered construction for your peace of mind.



- A) Permion® Wear Layer
Provides superior wear-through protection and higher gloss retention than traditional hardwood
- B) Thru-color Construction
Hides unsightly scratches and gouges if they occur
- C) Multiple Layers of Wood
Assembled and glued in a cross-ply construction, for a more stable surface that is less susceptible to shrinking and expanding

THRU-COLOR GOUGE DEMONSTRATION



Scratches and gouges reveal unfinished wood in traditional hardwood floors but do not penetrate the Premier Performance Hardwood Thru-Color construction.

Simply wipe with Armstrong™ Hardwood and Laminate Floor Cleaner to camouflage damage and restore your floor's color.



toughenough



MAPLE *Sophisticated grain and smooth texture*



Natural
3" EPP3103
4.5" EPP4103



Maize
3" EHP3015
5.25" EHP5015



Country Natural
3" EHP3005
5.25" EHP5005



Honey
3" EPP3104
4.5" EPP4104



Honey
3" EHP3006
5.25" EHP5006



Gray
3" EPP3105
4.5" EPP4105

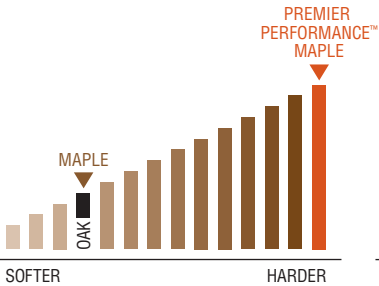


Mushroom
3" EPP3106
4.5" EPP4106

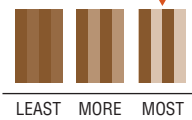


Black
3" EPP3107
4.5" EPP4107

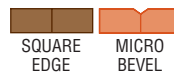
HARDNESS COMPARISON



COLOR VARIATION



EDGE DETAIL



for your

peace in every thump, thud,



BIRCH *Natural hardwood beauty accented with vivid color variations*



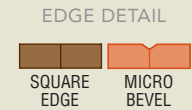
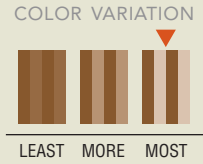
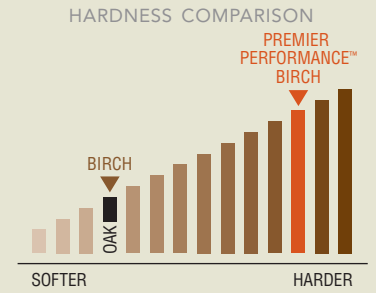
Copper Mine
3" EHP3007
5.25" EHP5007



Cinnamon Stick
3" EHP3008
5.25" EHP5008



Vanilla Bean
3" EHP3009
5.25" EHP5009



CHERRY *Deep, rich tones and texture for a classic visual*

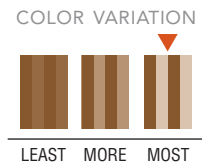
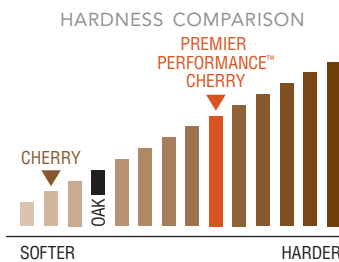


Natural
3" EPP3108
4.5" EPP4108

and *crash*

DESIGN TIP:

Cherry is a premium domestic exotic hardwood known for its natural luster, attractive grain, and rich, warm glow. Natural cherry has a golden hue which over time will deepen to a rich, red brown. It is a beautiful choice for both formal and casual settings.



built for the



WALNUT *Satin-smooth finish accents natural wood beauty*



Bronze
3" EPP3111
4.5" EPP4111



Bronze
3" EHP3011
5.25" EHP5011

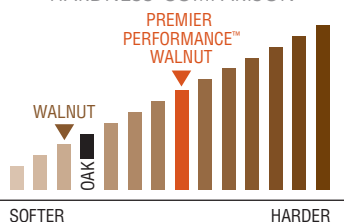


Ginger
3" EPP3110
4.5" EPP4110

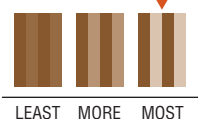


Smoke Gray
3" EHP3012
5.25" EHP5012

HARDNESS COMPARISON



COLOR VARIATION



EDGE DETAIL



speed of life



DESIGN TIP:

Rich in color with a soft, swirling grain, Walnut creates a design statement all its own. Stay traditional with a Bronze or Ginger coloration, or venture into design sophistication with Smoke Gray.



die-hard floor

HICKORY

Lively grain detail and contrasting wood tones for a casual elegance



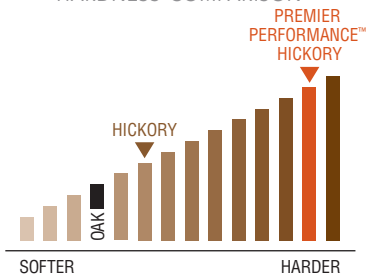
Country Natural
3" EHP3013
5.25" EHP5013



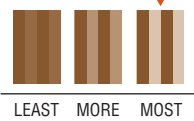
Caramel Corn
3" EHP3014
5.25" EHP5014



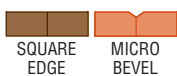
HARDNESS COMPARISON



COLOR VARIATION



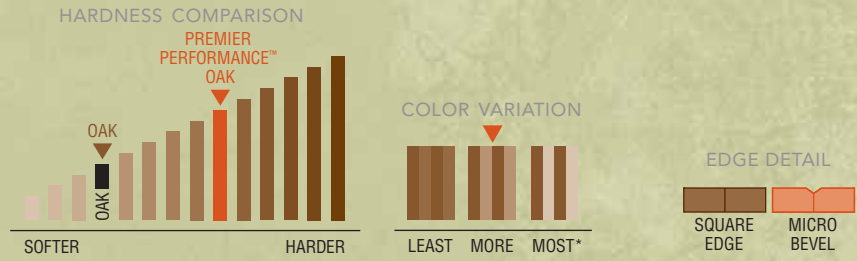
EDGE DETAIL



for die-hard activity

DESIGN TIP:

As the most popular species, traditional Oak is known for its variation in grain. Premier Performance™ boasts a palette of colors that range from rich, dark brown and black, to lighter naturals and mid-tones. Create impact and drama by contrasting your floor color to its interior surroundings – the higher the contrast within a space, the higher the energy level.



years come
and go



OAK *Distinct grain and sturdy character*



Cinnamon
3" EPP3101
4.5" EPP4101



Natural
3" EHP3000
5.25" EHP5000



Copper
3" EPP3100
4.5" EPP4100



Golden Grain
3" EHP3001
5.25" EHP5001



Windswept Gray
3" EHP3002
5.25" EHP5002



Hazelnut
3" EPP3102
4.5" EPP4102



Maduro Brown*
3" EHP3003
5.25" EHP5003



Black Olive*
3" EHP3004
5.25" EHP5004

* NOTE: Maduro Brown and Black Olive have MOST Color Variation



but the
beauty **lasts**



EHP5014



DESIGN TIP:

Hickory is an extremely durable hardwood known for its natural character and color variation from plank to plank, the perfect complement for rustic, casual and country décor.

