

Enjoy Full HD1080p Blu-ray Disc™ movies<sup>3</sup> even in 3D<sup>4</sup> plus wirelessly stream the best selection of online entertainment<sup>1</sup> with the Sony® smart 3D Blu-ray Disc Player - BDP-S780. Get access to movies, TV episodes, videos, music and live sports events from Netflix®, YouTube™, HuluPlus™, Pandora®, and more. You can even video chat with friends and family using Skype®<sup>5</sup> Add an app to your iPhone® or Android™ smartphone and turn it in a versatile remote control with full QWERTY keyboard for simplified searching.<sup>2</sup>



### Bullets

---

- Online entertainment access with automatic app updates<sup>1</sup>
- Built-in Wi-Fi
- App for iPhone®/iPad® & Android™ phones<sup>2</sup>
- Multi-room Music with Party Streaming™ Mode<sup>6</sup>
- Skype® capability with optional camera<sup>5</sup>
- 2D to 3D conversion<sup>7</sup>
- Quick Start/Load to watch movies faster than ever
- DLNA® wireless streaming of photos, videos and music<sup>8</sup>
- Access and search detailed movie info w/ Gracenote®
- IP Noise Reduction for improved internet video playback
- Enjoy music, photos and video via front USB slot

### Features

---

#### Sony Internet TV

Get instant access to must-have entertainment, including thousands of hit movies, TV shows, music choices, online videos and games.<sup>1</sup> Plus get new apps delivered to you automatically, so your selection is never outdated and you are always connected to the best entertainment.

#### Built-In Wi-Fi®

Easily connect to the internet through your home's wireless broadband network.

#### 3D Blu-ray Disc™ Full HD 1080p playback with 2D to 3D conversion

Enjoy Blu-ray 3D™ movies in Full HD 1080p.<sup>4</sup> Also supports standard Blu-ray Disc™ movies in high definition and upscales DVDs to near HD quality.<sup>9</sup> The BDP-S780 allows your DVDs or standard Blu-Ray Disc movies to be automatically converted into 3D for play back on your 3D TV.<sup>7</sup>

#### Skype capability

Enjoy video conferencing from your living room using BDP-S780 and the Skype® service.<sup>5</sup> Simply plug in a compatible camera and you're ready to start communicating.

#### iPhone®/iPad® and Android™ phone Remote Control

Download the free "Media Remote" app to your iPhone®, iPad® or compatible Android™ phone and turn it into a versatile remote.<sup>2</sup> In addition to basic remote functions and a full Qwerty keyboard, this remote app also lets you search for more information about the movies you are watching on YouTube™ and Wikipedia® and allows you to share information with your friends via Twitter™.

#### Multi-room Music with Party Streaming™ Mode

Wirelessly stream music throughout the home to Sony HomeShare™ Network speakers.<sup>6</sup>

#### Share Personal Entertainment (DLNA®)

Wirelessly connect to your PC to stream music, videos and photos to your Blu-ray Disc™ Player.<sup>8</sup>

#### Quick Start/Quick Load

Begin enjoying your entertainment faster than ever.

#### Gracenote® Metadata Service with Cross Search

Instantly gives you access to detailed information about the movies you are watching and lets you search across select internet apps, including YouTube™ and Qriocity™, to find additional related entertainment.

### 16 Bit Video Processing

The video processing in the BDP-S780 allows for premium picture quality.

### I/P Noise Reduction

Improve the picture quality of Internet entertainment and enjoy crisp, clear images on your HDTV.

### USB Input

Share your videos or photos on the big screen or listen to your favorite music. Simply connect your digital camera, USB-enabled MP3 player, or USB storage device.

### Dolby® TrueHD & dts®-HD internal decoding and bitstream output via HDMI™

Dolby® TrueHD and dts®-HD (Master Audio and High Resolution Audio) codecs reproduces high definition sound with 7.1 channels of discrete audio so you can enjoy uncompromised audio.<sup>10</sup>

## Specifications

### 3D

BD-ROM	BD-ROM	Yes
	BD-ROM	Yes
Convenience Features	Bit Rate Indicator	Yes (Video/Audio/BRAVIA® Internet Video)
	BRAVIA Sync	Yes
	Child Lock	Yes

### Convenience Features

2nd Display (Media Remote)	Device	iPhone®/iPod®/Compatible Android™ Devices
Convenience Features	Easy Setup (Quick Setup)	Yes
2nd Display (Media Remote)	Media Remote 1.1	BD Remote
	Media Remote 2.0 and above	Media Remote
Convenience Features	Parental Control	Yes
	Screen Saver	Yes
	USB Keyboard	Yes (standard 101 Key)
	Bit Rate Indicator	Yes (Video/Audio/BRAVIA® Internet Video)
	BRAVIA Sync	Yes
	Child Lock	Yes
2nd Display (Media Remote)	Device	iPhone®/iPod®/Compatible Android™ Devices
Convenience Features	Easy Setup (Quick Setup)	Yes
2nd Display (Media Remote)	Media Remote 1.1	BD Remote
	Media Remote 2.0 and above	Media Remote
Convenience Features	Parental Control	Yes
	Screen Saver	Yes
	USB Keyboard	Yes (standard 101 Key)
General	Colors	Black
	Model Name	BDP-S780
General Features	Region Code (BD)	A
	Region Code (DVD)	1

Inputs and Outputs	Analog Audio 2ch Output(s)	1
	Component Video Output(s)	1
	Composite Video Output(s)	1
	Digital Audio Output(s)	Optical 1Coaxial 1
	Ethernet Connection(s)	1
	HDMI Output(s)	1
	Infrared Input(s)	1
	USB Input(s)	Front 1Rear 1
	Analog Audio 2ch Output(s)	1
	Component Video Output(s)	1
	Composite Video Output(s)	1
	Digital Audio Output(s)	Optical 1Coaxial 1
	Ethernet Connection(s)	1
	HDMI Output(s)	1
	Infrared Input(s)	1
	USB Input(s)	Front 1Rear 1

## Network Features

Skype	Audio Chat	Yes
	Content Share	Yes
	Help Browser	Yes
Network Features	Multi-Room UI (Server, Client)	Client
	Party Mode	Yes
Skype	TV dongle Camera, Normal Camera	Either (not supplied)
	Video Chat	Yes
Wi-fi	Wi-Fi Built in	802.11 b/g/n

## Photo

Slide Show with Music	CD	Yes
Photo	PhotoTV HD	Yes
Slide Show with Music	USB	Yes
	CD	Yes
Photo	PhotoTV HD	Yes
Slide Show with Music	USB	Yes
Power	Power Consumption (in Operation)	22W ( this is a place holder spec)- Please edit and change then delete
	Power Frequency	60Hz
	Power Voltage	120V
Supplied Accessories	AV Cable	Yes
	Batteries	AA (1 set)
	Remote Control	RMT-B112A
	Warranty Card	Yes
	AV Cable	Yes
	Batteries	AA (1 set)
	Remote Control	RMT-B112A
Warranty Card	Yes	

## Supported Media

Music	AAC (.m4a)	BD/DVD/CD/USB/DLNA (non secured)
Video	AVCHD Disc Format Folder	BD/DVD/CD/USB/DLNA
Hybrid Disc	BD/CD	Yes
	BD/DVD	Yes
Mixed Disc	BDAV/BDMV	BDMV
Supported Media	BD-Live	Yes
BDAV	BD-R	Yes
BDMV	BD-R	Yes
Supported Media	BD-R/RE	Yes
BDAV	BD-RE	Yes
BDMV	BD-RE	Yes
Supported Media	BD-ROM	Yes
	Bonus View	Yes
	CD (CD-DA)	Yes
	CD-R/-RW	Yes (CD-DA, Data)
Music	DTS	BD/DVD/CD/USB/DLNA (non secured)
Supported Media	DVD+R	Yes (+VR)
	DVD+R Double Layer	Yes (+VR)
	DVD+RW	Yes (+VR)
	DVD Camcorder 8cm DVD	RW/-R (+VR)
	DVD-R	Yes
	DVD-R Dual Layer	Yes (+VR)
	DVD-RW	Yes (+VR)
	DVD-Video	Yes
	File System (FAT32, NTFS, exFAT)	FAT32/NTSF USB and HDD (Read Only)
Photo	GIF (.gif)	BD/DVD/CD/USB/DLNA
	JPEG (.jpg, .jpeg)	BD/DVD/CD/USB/DLNA
Music	LPCM (.wav)	BD/DVD/CD/USB/DLNA (non secured)
	MP3 (.mp3)	BD/DVD/CD/USB/DLNA (non secured)
Video	MPEG-1 Video/PS (.mpg, .mpeg, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
	MPEG-2 Video/PS, TS (.mpg, .mpeg, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
	MPEG-4 AVC (.mkv, .mp4, .m4v, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
Photo	PNG (.png)	BD/DVD/CD/USB/DLNA
Supported Media	SA-CD (SA-CD/CD) Playback	Yes
	USB Memory	Yes (FAT32,NTSF)
Music	WMA9 Standard (.wma)	BD/DVD/CD/USB/DLNA (non secured)
Video	WMV9 (.wmv, .asf)	BD/DVD/CD/USB/DLNA
Music	AAC (.m4a)	BD/DVD/CD/USB/DLNA (non secured)
Video	AVCHD Disc Format Folder	BD/DVD/CD/USB/DLNA
Hybrid Disc	BD/CD	Yes
	BD/DVD	Yes

Mixed Disc	BDAV/BDMV	BDMV
Supported Media	BD-Live	Yes
BDAV	BD-R	Yes
BDMV	BD-R	Yes
Supported Media	BD-R/RE	Yes
BDAV	BD-RE	Yes
BDMV	BD-RE	Yes
Supported Media	BD-ROM	Yes
	Bonus View	Yes
	CD (CD-DA)	Yes
	CD-R/-RW	Yes (CD-DA, Data)
Music	DTS	BD/DVD/CD/USB/DLNA (non secured)
Supported Media	DVD+R	Yes (+VR)
	DVD+R Double Layer	Yes (+VR)
	DVD+RW	Yes (+VR)
	DVD Camcorder 8cm DVD	RW/-R (+VR)
	DVD-R	Yes
	DVD-R Dual Layer	Yes (+VR)
	DVD-RW	Yes (+VR)
	DVD-Video	Yes
	File System (FAT32, NTFS, exFAT)	FAT32/NTSF USB and HDD (Read Only)
Photo	GIF (.gif)	BD/DVD/CD/USB/DLNA
	JPEG (.jpg, .jpeg)	BD/DVD/CD/USB/DLNA
Music	LPCM (.wav)	BD/DVD/CD/USB/DLNA (non secured)
	MP3 (.mp3)	BD/DVD/CD/USB/DLNA (non secured)
Video	MPEG-1 Video/PS (.mpg .mpeg, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
	MPEG-2 Video/PS, TS ( .mpg.mpeg, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
	MPEG-4 AVC (.mkv, .mp4, .m4v, .m2ts, .mts)	BD/DVD/CD/USB/DLNA
Photo	PNG (.png)	BD/DVD/CD/USB/DLNA
Supported Media	SA-CD (SA-CD/CD) Playback	Yes
	USB Memory	Yes (FAT32,NTSF)
Music	WMA9 Standard (.wma)	BD/DVD/CD/USB/DLNA (non secured)
Video	WMV9 (.wmv, .asf)	BD/DVD/CD/USB/DLNA
Video Features	2D>3D	Yes

## Video Features

Noise Reduction	BNR	Yes
Picture Parameter Adjustment(s)	Brightness	Yes
	Color	Yes
	Contrast	Yes
Video Features	Deep Color	Yes (12 bit)
Noise Reduction	FNR	Yes
Picture Parameter Adjustment(s)	HUE	Yes

Video Features	IP Content Noise Reduction	Yes
Noise Reduction	MNR	Yes
Video Features	Preset Picture mode Cinema tuned (Theater room/Brighter room/Standard room)	Yes (Theater room/Brighter room/Standard room/Film/Anime/Auto)
	Super Scaler (Precision CinemaHD upscale)	Yes
	x.v.Color	Yes

## Video Specs

Video Digital-to-Analog Converter	Component	1080i, 720P12bit/148.5MHz
DVD	DVD 24p output	Yes
BD	HD (24Hz) (24p True Cinema)	Yes
	HD (50Hz)	Yes
	HD (60Hz)	480i/480p/720p/1080i/1080p
	HD 24Hz to 60Hz conversion	Yes
DVD	NTSC/PAL (60Hz/50Hz)	NTSC 60Hz
BD	SD (60Hz)	Yes
DVD	TV Type Default Setting	16:9
Video Digital-to-Analog Converter	Component	1080i, 720P12bit/148.5MHz
DVD	DVD 24p output	Yes
BD	HD (24Hz) (24p True Cinema)	Yes
	HD (50Hz)	Yes
	HD (60Hz)	480i/480p/720p/1080i/1080p
	HD 24Hz to 60Hz conversion	Yes
DVD	NTSC/PAL (60Hz/50Hz)	NTSC 60Hz
BD	SD (60Hz)	Yes
DVD	TV Type Default Setting	16:9

1. Broadband speed of at least 2.5 Mbps recommended (10 Mbps for HD). Content subject to change and may require fees. Wireless connectivity requires an 802.11 home network (802.11n recommended).

2. Requires devices connected to the same wireless home network.

3. Requires compatible HDTV and HDMI® cable sold sep.

4. Requires 3D content, 3D HDTV, 3D glasses, 3D emitter, and HDMI® cable (at least 10.2 Gbps).

5. Requires USB webcam. Broadband speed of at least 2.5 Mbps recommended (10 Mbps for HD). Subject to Skype's terms and conditions.

6. Requires Sony Network speakers (SA-NS400 and SA-NS300), sold sep., and wireless 802.11 home network.

7. Simulated 3D image will vary based on source content.

8. Requires 802.11 home network and content stored on a DLNA® compliant PC or server.

9. Requires HDTV with equivalent display and HDMI® cable sold sep.

10. Requires HDMI® cable and LPCM capable receiver.

© 2011 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited. Features and specifications are subject to change without notice. Sony, HomeShare, Party Streaming, the Sony make.believe logo, and Qriocity are trademarks of Sony. Blu-ray Disc and Blu-ray 3D are trademarks. iPhone and iPad are registered trademarks of Apple Inc. HDMI is a trademark of HDMI Licensing LLC. Dolby is a trademark of Dolby Laboratories. dts is a trademark of DTS, Inc. All other trademarks are trademarks of their respective owners.

May 24, 2011 5:57 AM