CLEAR ENHANCED PERFORMANCE LABELS
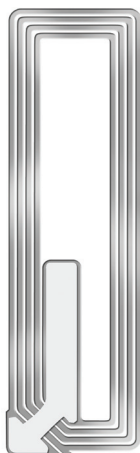
Clear Product Protection. Perfect Brand Promotion.

It's Clear...

- Place Clear Enhanced Performance (EP) labels over barcodes - important data can still be viewed and scanned.

- Increase sales and reduce shrink through secure open merchandising.

- Preserve product branding.

- Apply labels in store or at source.

- Embrace a revolutionary new method of product protection.

3210 Clear EP Label

Uses less aluminum, paper and plastics than standard labels; reduces waste by up to 65%

Provides a clean look that preserves product branding

View and scan barcode through clear window

Protect even the smallest merchandise

Checkpoint®

Helping Retailers Grow Profitably

CLEAR ENHANCED PERFORMANCE LABELS

Setting the Standards

Checkpoint's EP labels represent a quantum leap in radio-frequency (RF) technology, providing retailers and manufacturers with the highest-performing RF labeling solutions on the market, including the world's smallest RF label.

Checkpoint has a solution for virtually every need and supports both hand application in-store or source tagging applications at the point of manufacture.

EVOLVE, the best-performing and most intelligent EAS platform available today

EVOLVE and EP Labels: The Perfect Combination

When used in concert with Checkpoint's EVOLVE EAS platform, performance of Clear EP labels is increased by up to 60%.

3210 Clear EP Label Specifications ***

Frequency:	8.2 MHz
Label Size:	0.75 x 2.56 in. (19 x 65 mm)
Custom Print Options:	Yes
Designed for @ Source Integration:	Yes
Roll Count:	2,000
Case Count:	20,000

Checkpoint RF labels are classified into three groups defining performance, service level and added value. According to the classification the labels are branded with 1, 2, or 3 stars.

Standard Label * / Premium Label ** / Specialty Label ***

Mixed Sources
Product group from well-managed forests, controlled sources and recycled wood or fiber
www.fsc.org   Cert no. SGS-COC-003186
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FSC

25%

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