



Linear LLC 1950 Camino Vida Roble Suite 150 Carlsbad, CA 92008

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"This team has the critical task of developing strategic relationships with large customers who can add significant growth to our business.

These will be customers that have unique requirements that we can address through customized or private label solutions, whether it be products, services, or any range of other capabilities."

Mike O'Neal, President Linear LLC



# **Linear Business Development** Your Strategic Solutions Provider in the Electronics Industry An integrated manufacturing process that provides strategic partners with unique product development and branding opportunities ranging from individual components to private labeling and full service product development.

# Your Strategic Solutions Provider in the Electronics Industry

## **Strategic Partner Program**

- Grow your RMR & increase profits
- Create a competitive edge with your unique requirements
- Revenue growth by taking your proofof-concept to market
- Focus on quality and sustainability with our continuous improvement model
- Direct access to a full staff of engineering and support services
- In-house design and testing capabilities
- Expertise in RF, digital, mechanical and software
- USA-based single point of contact to handle all your specific needs

## **Individual Components**

- Integration of standard components
- Adapting components to meet product requirements
- Custom designed components
- Component sourcing, assembly, quality assurance and testing

## Private Labeling (OEM): Personalization/ Modification of Existing Linear Products

- Logo
- Color/Finish
- Form Factor/Shape
- Features/Functionality

# Full Product Lifecycle: New Product Definition, Design and Development

- Project/Product Management
- Product Requirements
- Engineering/Development
- Testing/Certification
- Quality Production

# **Customized Services:**From Concept to Completion

#### Project/Program Management

- Strategic/Operational Product Planning
- Market/Industry Expertise

#### Design and Engineering

- Analog and Digital Hardware
- RF and Wireless
- Mechanical Design and Drafting
- Embedded Firmware
- Software
- PCB Design
- Automated Test

#### Testing

Regulatory Compliance Consulting

#### Production

- ISO 9001:2008
- High Quality and Reliability
- Low, Medium and High Volume Capabilities
- Cost Effective

#### Logistics and Distribution

- Full service East Coast Distribution Center (175,000 square feet)
- Full service West Coast Distribution Center (90,000 square feet)

#### Support

- Linear University Training (CEU, On-Site, E-Learning)
- Dedicated Technical Support (Lin\*)
- Access to a Dedicated Team of Technical, Industry and Product Experts



#### **About Linear LLC**

Linear LLC is a world leader in wireless security systems, access control, intercoms, short- and long-range radio remote controls, personal emergency reporting systems, garage door and gate operators. In recent years the company, through acquisition, has expanded into a wide range of consumer electronics, including whole-house audio/video distribution systems, central vacuum systems, music/communications systems, speaker systems, and structured wiring systems. Any of these products or systems can be customized to meet your specific customer needs and requirements.

For more information, contact:

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