

# NEC Lobby Signage Solution

40" LCD Display/Mount/PC Hardware/Content Management Software/Power Suppression



**Impress, educate and entertain both customers and employees alike by transforming your lobby with the NEC Lobby Signage Solution.** This all-in-one package is designed to provide a cost-effective, turnkey solution that is highly flexible and easily editable. Even non-technical users have the ability to tailor rich media content to a variety of applications.

With the NEC Lobby Signage Solution, all of the components needed to create an effective communication tool are included within one box. This includes a high-performance, large-screen display, mounting, PC hardware, content management software and power suppression.

Most importantly, to assist in getting your message across with dynamic, eye-catching content, NEC's solution provides you with a design voucher for the development of custom templates utilizing your company logos, images and more. Use a combination of text, graphics, Flash animations, movies and sound to create exciting, informative and custom content that will bring your lobby to life.

## Solution Features and Benefits

**High-definition 40" NEC LCD display** provides optimal resolution (1366 x 768) for almost any application

**Integrated tuner** allows for high-definition broadcast capabilities

**Detachable, bottom-mount TruSurround® XT speaker** provides virtual surround sound solution with 7-band equalizer and automatic volume leveler

**XtraView® technology** provides for some of the widest-angle views in the industry

**Timer control** allows for users to program the screen's on/off function for optimal display times such as normal business hours

**Custom tilt wall mounting system** provides for a clean look while securely housing both the PC and power suppression directly onto the back of the display for easy access

**SceneStudio Pro content management software** provides users the ability to author and play back rich multimedia content on a large-format display. Text, HTML, TV, movies, Flash, sound, images and scrolling messages can be combined to produce compelling content that will turn the heads of your audience. The Playlist Builder function allows multiple scenes to be grouped into a playlist that can be scheduled around specific time slots and audiences.

**EscapeWire Solutions design voucher** facilitates the development of custom templates for your lobby signage

**NOW Micro Medius Digital Engine**, featuring an Intel Core Duo processor (1.5 Ghz), 1GB of RAM and an 80GB hard drive, boasts a sleek and small form factor and digital video capabilities

**Tripp Lite's TLP606B power strip** features six outlets and offers economical, built-in AC surge suppression for the protection of sensitive electronics from damage and performance problems due to transient surges. Users also have the ability to turn off all of the components with the flip of one switch.

# NEC Lobby Signage Solution (ASPV40-AVT-LS)

## NEC 40" ASPV40-AVT

**Comprehensive input panel**, including component, HDMI and VGA interfaces with computers, DVD players and many other devices

**5000:1 dynamic contrast ratio** enhances your view with superior images

**RoHS compliance** ensures the displays are free of hex-chrome, cadmium, PBDE and PBB, with reduced mercury and lead

**Trade compliance** eliminates procurement hassles for government agencies



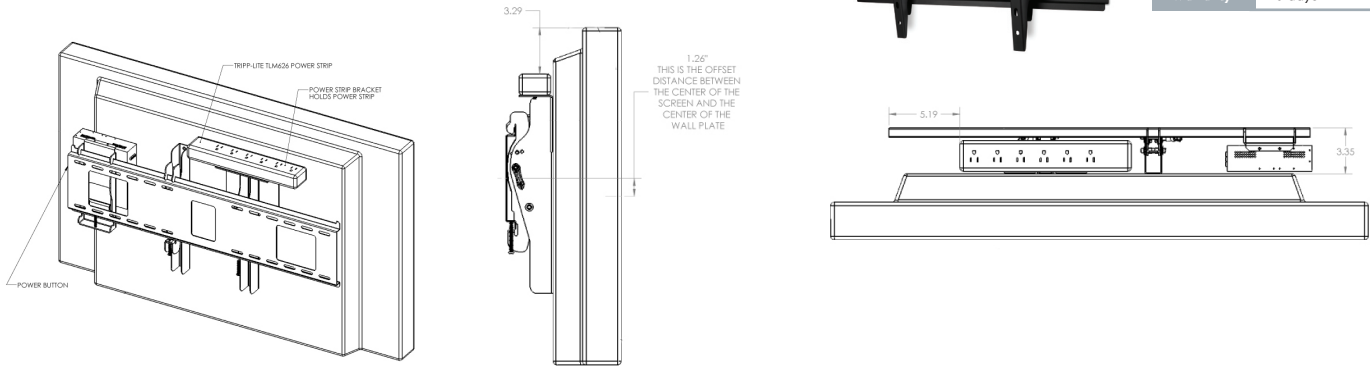
Model	AccuSync PV40
Display	Viewable Size Image Brightness (typical) Contrast Ratio (typical) Viewing Angle (typical) Response Time (typical) Screen Aspect Ratio
Input	RGB1 RGB2 Video 1 Video 2 Component Video 1 Audio Tuner External Control
Native Resolution	1366 x 768

## NEC Tilt Wall Mount Kit (WMK3260-L) with PC cabinet and power strip bracketing

Turn your NEC large-screen display into a work of visual art. NEC's WMK3260-L wall mount kit, an exclusive accessory that supports its 32" - 60" large-screen LCD and plasma displays, provides an ideal solution for users looking to put their display on center stage and, in turn, create more walking/living space. The mount securely houses both the PC and power suppression directly onto the back of the display for a clean look and easy access.



Model	WMK3260-L
Dimensions	Net Gross
Weight	Net Gross
Warranty	90 days



## SceneStudio™ Pro content management software

### Layout

- User-definable content regions
- Content region layering

### Content

- Multiple content types supported
- Content copy function for fast scene development
- Rapid click-n-drag content scheduling
- Timeline tool provides intuitive view of content development

### Playback Scheduling

- Playlist Builder allows multiple scenes to be grouped into a playlist
- Default playlist function - plays the default when no playlists are scheduled

### Playback

- Landscape and portrait orientations supported
- Multiple playback resolutions supported
- Emergency Playlists - allows pre-authored playlists to immediately override any existing playback schedules

### Content Types

- TV
- Movies (.wmv, .mov, .mp4, mpeg-1, mpeg-2 + more)
- Images (.bmp, .gif, .jpg, .png, .tif)
- HTML
- RSS via HTML
- Flash (.swf)
- Web
- Scrolling Text
- Sound (.asf, .wma, .mid, .mp3, .m4a, .m4p, .wav)
- Rich Text (.rtf)

## NOW Micro Medius Digital Engine

This compact and powerful computer system is powered by the Intel Core Duo Mobile processor, which delivers powerful, high-quality graphics through its DVI and S-Video outputs. The sleek and small form factor of this system, coupled with the digital video capabilities, make it ideal for mobile computing, digital signage and POS applications.



### Hardware Specifications

- CPU - Intel Core Duo 1.5 Ghz
- Memory - 1GB DDR2 667 Mhz
- Hard Drive - 80 GB SATA
- Dual Video Output - DVI/S-Video
- LAN Adapter - 10/100/1000
- OS - Microsoft XP Professional
- Optical Drive - Slimline CDRW/DVD
- Peripherals - Wireless Keyboard & Mouse