

# SUPERIOR IMPACT LOGO MATTING

- **Sales Tip:** Truly multi-functional entrance mat that stops dirt and debris while improving aesthetic appeal and promoting business, product, or message.
- **Where to Specify:** Prominent entrances of light to heavy traffic where a long-lasting image is critical – retail, restaurants, hotels, corporate, schools, etc.

- Dye-injection process for long lasting, vibrant color
- Color palette of 16 base colors
- Anti-slip backing to minimize mat movement
- 24 ounces of cut-pile nylon provides increased moisture retention

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