INTEGRATED CONTROL AND MANAGEMENT SOLUTIONS

For the Business and Commercial Marketplace
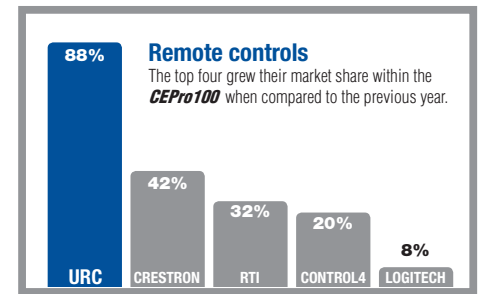
URC ™
Commercial Division

It's in our DNA

Ask any professional integrator about URC and this is what they'll say: *quality without compromise.* We are best of breed and proud of it.

Many of the world's most recognized audio and video brands rely on URC every day to provide them with the highest quality remote controls and solutions. Companies such as Sony, Denon, LG, McIntosh, Mitsubishi, Samsung, Sharp, Toshiba and many others have all relied on our remotes to control their components without fail.

We forged the path over 20 years ago when we began supplying remotes to the subscription broadcast (cable) industry. In a channel where a defective remote means disruption of service, an expensive repair call and enormous customer bad will, failure is not an option. URC became the remote of choice for both worldwide and regional cable providers because of just one thing: they work today and work tomorrow. Dedication to high quality is in our DNA and drives everything we do in the control and integration arena.

Remote controls
The top four grew their market share within the *CEPro100* when compared to the previous year.

88%	42%	32%	20%	8%
URC	CRESTRON	RTI	CONTROL4	LOGITECH

URC empowers the commercial integration market with innovative, flexible and reliable products that offer a greater value proposition than most competitors. Our offerings range from the latest in-wall color touchscreens to advanced network system controllers to attractively priced waterproof remotes and more. Our AMS Asset Management System puts control—and a world of information—right in the hands of the IT and A/V managers. **Find out what 100 million customers already know: URC works.**

Quality without compromise for your business

More than **100 million customers** rely on URC every day

"I've been installing URC for almost 15 years. I've watched them grow to become the force to be reckoned with in this industry. I've always found URC to be the most reliable and consistent, and the easiest to program. I wasn't about to propose a competing system when I could get the same result with URC at a fraction of the price with assurance it will last."

Dan Hirschberg **Homedia Electronics, NJ**

Delivering fully integrated facility control and management

URC has evolved over twenty years to be the worldwide leader in robust, high-quality controls and integrated solutions that empower businesses and people to interact with technology in better, easier ways than ever before.

URC is highly regarded as the category innovator by professional integrators, installers, designers, commercial businesses, retailers, consumers, subscription broadcast providers and OEM partners.

Offering complete hardware and software solutions, URC can provide you with the ability to control, manage and present information and media over a powerful, integrated network with simple controls and touchscreens so staff can focus on the job they perform rather than on technology.

At URC, we offer flexible ways to manage all building technology from either a central or local area and from one room up to hundreds— and even across educational, hospital, and corporate campuses.

Check out the iPad app!

URC control solutions are...

Simply wired using standard CAT5/6 UTP topology

Configurable in any combination of wired or wireless

IP-based for easier control of more equipment

The most affordable, easy-to-customize solutions on the market

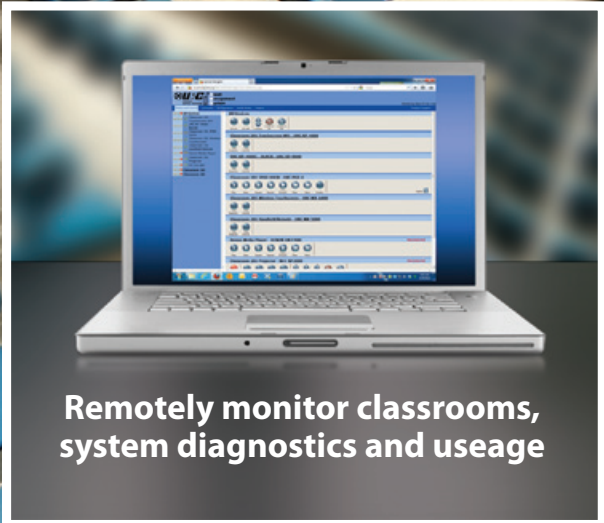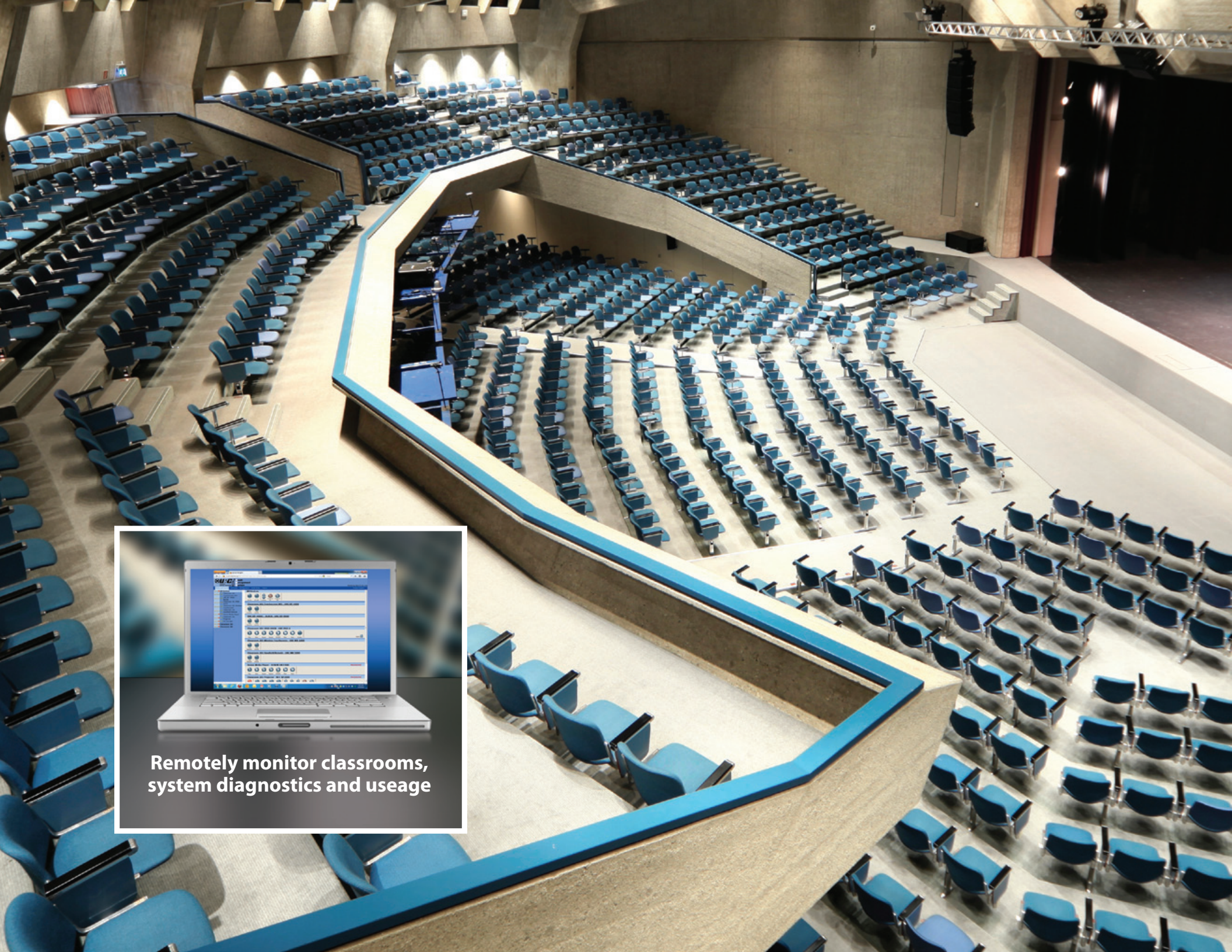Ideal for multi-room and multi-building applications

DSP-friendly for all of the major brands

"I'm ecstatic. Our new URC system is so user-friendly, it's wonderful to have and relaxes the whole office."

Dr. Piazza
URC commercial client, NY

Remotely monitor classrooms,
system diagnostics and useage

Monitor and control A/V devices across a network

Powered by Spinoza Technology, URC's Asset Management System (AMS) is a cost-effective, complete software-as-a-service (SaaS) solution that enables users to remotely access, manage and control their audio visual equipment and other IP-enabled devices anytime, anywhere across a network. By leveraging URC AMS, corporations, educational institutions, government centers, hospitality and entertainment facilities that use multiple A/V devices such as projectors, flat screen TVs and in-wall touchscreens can now centralize management in the most convenient, efficient way. With device drivers for control built in, this system can be up and running in no time.

Wireless device networking
Track performance, end-user behavior and useage from mobile devices.

Remote diagnostics
Remotely monitor projector bulbs, understand what equipment is and isn't working at a glance, evaluate useage, and maintain components.

Remote alerts
Instantly know when something goes missing.

Room linking
Connect hundreds of rooms together as a system with ease.

Complete control and automation
Gain remote operation of devices and even sequence control for groups or rooms of equipment.

Interface choice
Combine with most URC touch screens, network remotes and base stations for unprecedented value to the integrator and customer.

Maximize resources
See everything from the helm, maximizing time and staff by eliminating the need to check on gear in individual rooms.

Employ an end-to-end hardware and software solution

The URC KP-4000C IP-based, in-wall color touch screen combined with a URC MRX-1 networked base station with URC AMS provides a comprehensive software and hardware solution that will provide control, enhance resources, and increase up-time because it tracks device usage remotely and proactively monitors devices across a network.

The URC difference

All the benefits of high performance—without the complexity

URC's commercial solutions and AMS end-to-end management system eliminate the need for highly complicated and time-consuming configuration tasks, wiring and programming that are often found with other such systems. Many alternate solutions require extensive programming both at the central processor as well as the control devices. URC is different in that we take a decentralized approach which decreases project installation and setup time. With our MRX-1 port expander, banks of equipment can be added easily and quickly.

In addition, typically commercial installations can have many people interacting with the technology, so systems need to be "monkey proof." Our interfaces are advanced yet remarkably simple to use. Employees, managers and guests will need little or no training to use the system. All of these things add up to a major difference: sophisticated technology that is easy to deploy and even easier to operate.

Premium control, minus the high-end budget

Today's business environments demand higher-than-ever scrutiny of projects and installations to assure the very best choice for the price. URC is widely known to be the premium, reliable technology provider for a fraction of the cost of systems from the more complex control companies. Time on site will be reduced dramatically due to programming, configuration and training. If your entity is considering a unified building or campus solution, better product decisions will boost your profits. URC will be able to meet your budget and exceed your expectations.

Core strength in video

With URC, your business will have an unmatched strength in video and multi-media control, programming and setup. Over decades, URC has assembled the world's most extensive library of North American device codes. Because of our history, we offer a serious advantage in applications where control of and interaction with video components is impor-tant. We have extensive pre-programmed control and discrete codes for a virtually all displays including LG, Samsung, Sony, Toshiba, Mitsubishi and all major manufacturers.

Education

Hospitality

Corporate

Healthcare

Simple solutions for all commercial venues

Retail

Government

Worship Centers

SOHO

Yachts & Cruise Ships

Event Venues

For the Information Technology staff
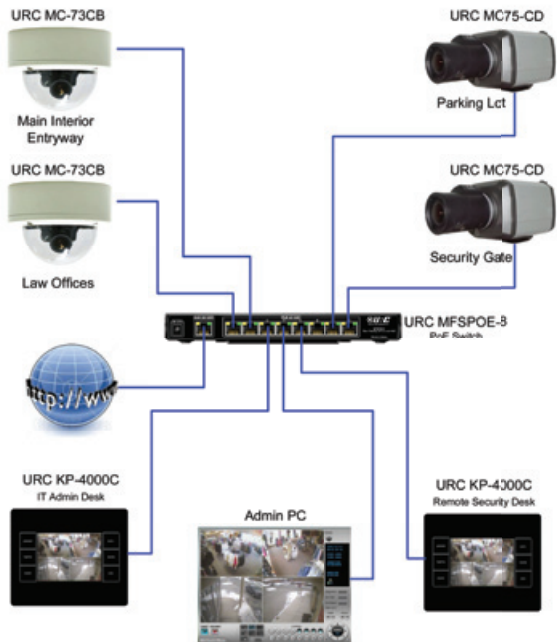
As modern as tomorrow

Steeped in a rich tradition of unrelenting quality control and backed by ISO 9001, ISO 14001 and TS 16949 certified factories Asia and North America, URC delivers products the IT professional can rely on to perform day in, day out. The latest in IP technology and advanced human ergonomics assures that every URC device is as modern as tomorrow—and easy for anyone to use.

Software applications, like the URC Asset Management System, allow IT managers everywhere to leverage commodity PC hardware and existing IT infrastructure by providing familiar tools that run on familiar platforms. URC AMS runs either as a local application or as a web client from the cloud. It also communicates via standard TCP/IP protocol.
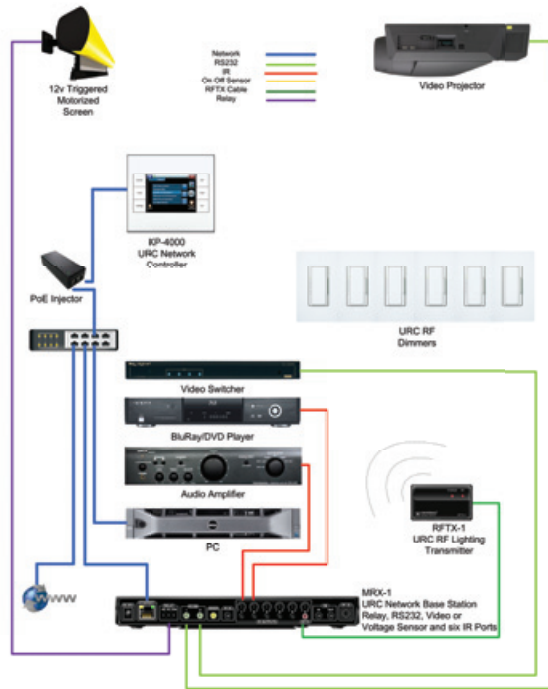
What's more, deploying URC AMS eliminates the need for custom software development, installation and maintenance. It also eliminates the need for complicated and time-consuming custom programming or lengthy configuration tasks. There are more than 600 A/V device drivers built in, and they all work immediately and are easy for non-IT professionals to use.

GOVERNMENT

URC MC-73CB
Main Interior Entryway

URC MC-73CB
Law Offices

URC MC75-CD
Parking Lot

URC MC75-CD
Security Gate

URC MFSPOE-8
PoE Switch

http://www

URC KP-4000C
IT Admin Desk

Admin PC

URC KP-4000C
Remote Security Desk

EDUCATION

12v Triggered Motorized Screen

Network
RS232
IR
On Off Sensor
RFTX Cable
Relay

Video Projector

KP-4000
URC Network Controller

PoE Injector

URC RF Dimmers

Video Switcher

BluRay/DVD Player

Audio Amplifier

PC

RFTX-1
URC RF Lighting Transmitter

www

MRX-1
URC Network Base Station
Relay, RS232, Video or
Voltage Sensor and six IR Ports

HOSPITALITY

Network
RS232
IR
On Off Sensor
RFTX Cable
Relay

URC RF Dimmers

RFTX-1
URC HD Transmitter

KP-4000
URC Network Controllers

TV 1 TV 3 TV 8 TV 13
TV 2 TV 4 TV 9 TV 14
       TV 5 TV 10 TV 15
PoE Switch

Router

www

TV 6 TV 11 TV 16
TV 7 TV 12 TV 17

Component Video
& Digital Audio Matrix
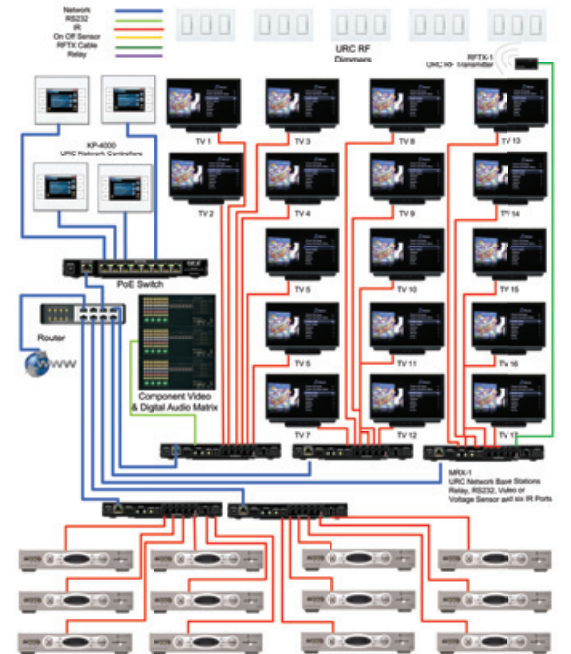
MRX-1
URC Network Base Stations
Relay, RS232, Video or
Voltage Sensor and six IR Ports

Interfaces

URC delivers style, function and flexibility through a broad selection of controls to meet all of your commercial needs. These include a wide array of handheld, wand-style IR and RF remote controls, remotes that combine color LCD touchscreens with fixed hard buttons, and even waterproof remotes that are ideal for bar, restaurant and hotel poolside areas. URC's line of brilliant color touch keypads and touchscreens provide real-time two-way system status and are perfectly suited for in-wall, in-podium, and countertop applications to meet today's one touch demands for monitoring, management and complete control.

TKP-100 in-wall keypad

TKP-2000 in-wall color touchscreen

KP-4000C in-wall color touchscreen

MX-880 IR / RF color hard button remote

MXW-920 IR / RF monochrome LCD waterproof remote

MX-3000 color touchscreen / graphics tablet with side buttons

MX-5000 wireless color LCD remote with touchscreen

MX-6000 wireless color touchscreen with side buttons

TKP-7000 Total Control color touchscreen

PLUS an APP for smart phones and tablets for mobile control and alerts

MXW-920

TKP-7000

SMART PHONES & TABLET APP

TKP-100

MX-880

MX-6000

MX-3000

KP-4000C

TKP-2000

MX-5000

Networked devices

MRX-1

MRX-10

WIDE VARIETY OF DIMMERS AND SWITCHES AVAILABLE IN MULTIPLE COLORS

From central control processors to lighting dimmers and switches, to streaming audio systems, URC offers everything needed for building automation. Our IP-based controllers allow banks of equipment to be controlled through IR, RF, RS-232, relay, contact closures, and sensor inputs. Dimming and scheduling scenes for individual or groups of lights is simple. Streaming audio players and amplifiers put you in control of the music - from one room to hundreds. Each of these products are designed to provide the powerful tools you need for an integrated solution.

Network Control System Processors

MRX-1 IP base station / port expander

MRX-10 advanced network system controller

URC Lighting

Wall dimmers and switches (a wide variety available)

Audio Solutions

DMS-100 single-zone streaming network player

DMS-1200 multi-zone streaming network amplifier

PSX-2 iPod docking station and player

SNP-1 streaming network player

DMS-100 • DMS-1200 • PSX-2

SNP-1

*For product line compatibility, please check with your URC Sales Manager or Installation Professional.

Partner with a professional for success

Success of your project and system design often hinges on the knowledge of the integration company you have chosen and the relationship between this integration specialist, you, and your technology and A/V managers. URC partners with the best and brightest professional installation companies around the globe who share our commitment to simple, affordable control and excellence in design, reliability and service. URC offers these professionals extensive training in system design, installation, programming and industry certification to ensure the success of your project.

To find an authorized URC integration company near you, please visit our Dealer Locator at **universalremote.com**. You will find both commercial and residential partners listed to suit your application. Your URC integration professional has been fully trained and cerfied on how to specify, integrate, install and service our products.

Advanced, high-performance manufacturing

We maintain the highest standards using ISO 9001-certified, state-of-the-art manufacturing facilities located in Korea, North America, China and Indonesia. With multiple distribution facilities around the globe, as well as multiple inbound and outbound carriers, we've established a logistics network to ensure that products are delivered on a timely basis and in the highest-quality manner.

Our U.S.-based design, research and development team is supported by a worldwide group of software, mechanical and electrical engineers. This team of engineers is driven by excellence and has extensive experience in product design, development and manufacturing of remote and network integrated controls. Our design and engineering professionals develop products that combine the latest advances in integrated technology with simplicity of integrator set-up and customer use.

Corporate | Education | Hospitality | Healthcare | Government | Event Venues | Retail | SOHO | Worship Centers | Yachts & Cruise Ships

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Indonesia

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URC™
Commercial Division
universalremote.com