



FIXED FRAME

Dual Format Imager

Stay home and go big. The Dual Format Imager, the ultimate big screen masking system.

Da-Lite adds to its ever expanding line of precision home theater projection screen options with the introduction of the new Dual Format Imager. Designed to partner with Da-Lite's larger fixed frame home theater projection screens, the Dual Format Imager allows sizes up to 220" of diagonal viewing. That's over 18 feet of diagonal projection screen entertainment! Choose from either the Cinemascope to HDTV Dual Format, or the HDTV to NTSC Video Dual Format. With either choice, you get fingertip control that's as easy as reaching for your remote.

Pair the Dual Format Imager with Da-Lite's Cinema Contour, Da-Snap or Imager fixed frame projection screens that are available in 13 fabric choices in either front or rear projection styles. Combined with the new Dual Format Imager masking system, you can specify a Da-Lite home theater projection screen that's the perfect Da-Lite home theater solution and give your customers the format choices they desire.

With standard electric operation and wall mounted switch or optional remote control, and Da-Lite's proprietary "Stay-Flat" masking system design, the Dual Format Imager is the newest solution for ultra-large home theater installations that require easy video format selection.



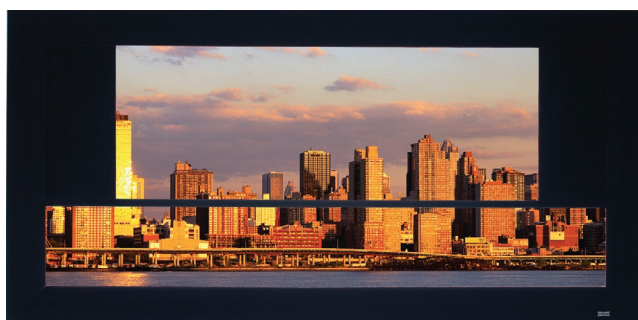
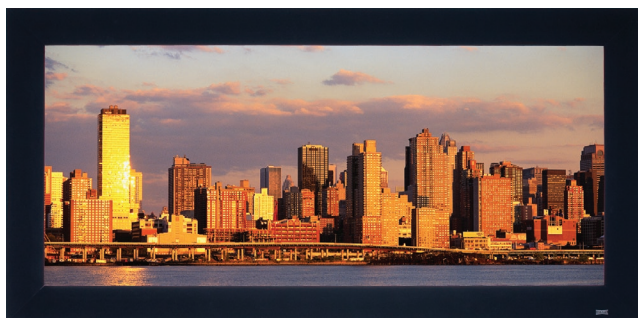


CINEMASCOPE (2.35:1) TO HDTV (1.78:1) FORMATS

Cinemascope (2.35:1) Format Sizes				Masked to HDTV (1.78:1) Format Sizes				Overall Dimensions H x W	
Viewing Area H x W		Nominal Diagonal		Viewing Area H x W		Nominal Diagonal		Overall Dimensions H x W	
in.	cm.	in.	cm.	in.	cm.	in.	cm.	in.	cm.
49" x 115"	124 x 292	125"	318	49" x 87"	124 x 221	100"	254	65" x 131"	165 x 333
52" x 122"	132 x 310	133"	338	52" x 92"	132 x 234	106"	269	68" x 138"	173 x 351
54" x 126"	137 x 320	138"	351	54" x 96"	137 x 244	110"	279	70" x 142"	178 x 361
58" x 136 1/2"	147 x 347	148"	376	58" x 104"	147 x 264	119"	302	74" x 152 1/2"	188 x 387
65" x 153"	165 x 389	166"	422	65" x 116"	165 x 295	133"	338	81" x 169"	206 x 429
78" x 183 1/2"	198 x 466	199"	505	78" x 139"	198 x 353	159"	404	94" x 199 1/2"	239 x 507
81 1/2" x 192"	207 x 488	208"	528	81 1/2" x 145"	207 x 368	166"	422	97 1/2" x 208"	248 x 528

HDTV (1.78:1) TO NTSC VIDEO (1.33:1) FORMATS

HDTV (1.78:1) Format Sizes				Masked to NTSC Video (1.33:1) Format Sizes				Overall Dimensions H x W	
Viewing Area H x W		Nominal Diagonal		Viewing Area H x W		Nominal Diagonal		Overall Dimensions H x W	
in.	cm.	in.	cm.	in.	cm.	in.	cm.	in.	cm.
65" x 116"	165 x 295	133"	338	65" x 86"	165 x 218	108"	274	81" x 132"	206 x 335
78" x 139"	198 x 353	159"	404	78" x 104"	198 x 264	130"	330	94" x 155"	239 x 394
94 1/2" x 168"	240 x 427	193"	490	94 1/2" x 126"	240 x 320	158"	401	110 1/2" x 184"	281 x 467
108" x 192"	274 x 488	220"	559	108" x 144"	274 x 366	180"	457	124" x 208"	315 x 528



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